

SUBJECT LINE:

An Invitation from [your name]

Please join me in the Car-Lite Diet May 7 through May 20. If you're willing to check out this **14-day car trip reduction program**, you can learn more and register today at www.carlitediet.com

Participate as an individual, or on a team by designating your team's name when you register. If your team is not listed yet, just click the button to add your team name(s) to the scrolling list of teams. The idea is to pay attention to your driving habits, save money on gas, and have fun trying new ways to get around (vanpool, carpool, bus, bike, or walk). You can get your team's results, including how many car miles and how much pollution you reduced. Let's make a difference together by protecting Dane County's healthy air!

Please forward this email and spread the word.